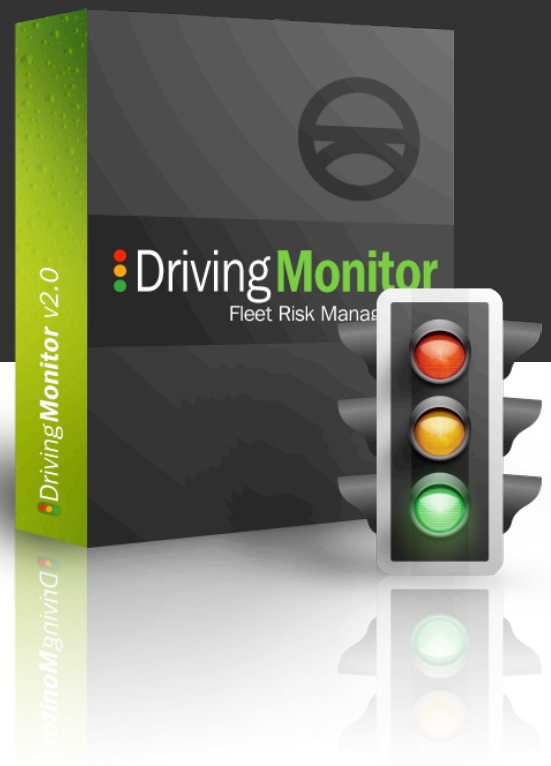


DrivingMonitor 2.0

Case studies & key benefits



DRIVING
MONITOR 

Case Studies & Testimonials

	<p>T Mobile plc <i>T Mobile started using Driving Monitor for online risk assessments and eLearning and saw an 18% reduction in accident premium equating to £100,000.00 per annum. The Health & Safety Manager from T Mobile has now moved to Three Mobile who have just implemented Driving Monitor to risk assess and train their drivers.</i></p>
	<p>Mouchel Group plc <i>Risk assessments and eLearning development across 10,000 employees including DVLA licence mandates for all employees. Since using the Driving Monitor system, Mouchel Group has seen a 10% reduction in incident rates over a 12-month period.</i></p>
	<p>Inland Revenue <i>Possibly the largest contract for on road car driver training, the Inland Revenue is committed to provide all of its car drivers with the focused training they need to drive safely. Stan Ayling - whose responsibilities as Head of Commercial Operations for the Inland Revenue includes Transport & Travel said,</i></p> <p><i>"We have a very proactive approach to fleet safety and have provided fleet driver training to them for some years. We are now looking to add to this by providing interactive driving training courses for staff that manage our pool cars on a daily basis. Driving Monitor have the experience and background to offer the right fleet driver training for us to move further forward with this project."</i></p>
	<p>National Autistic Society <i>As a national charity operating across the whole of the UK, The National Autistic Society needed a system that would provide assurance that risks were properly controlled for our 1500 volunteer and employed drivers. After trying a variety of systems, including trained on-road assessors, we were pleased to find that Driving Monitor were able to provide something that met our need at the right price. In a world where the right price can sometimes equate to poor service we have found Driving Monitor to be extremely responsive, and helpful.</i></p>
	<p>Walkers Snack Services <i>The Driving Monitor system offers a comprehensive training programme. We have tailored it to our requirements and rolled out to our drivers, which has been a straightforward process. Due to some of the early-completed assessments, we have purchased some additional online training modules.</i></p>
	<p>EDF Energy <i>Driving is one of the greatest risks our staff encounter at work, and we needed a means of monitoring current standards, and competency, to determine immediate and future training needs. Driving Monitor is a product that gives us both, by providing first line managers and staff with a base line to work from, and enable them to discuss jointly the test results and to determine appropriate measures to achieve the highest standards of driving and reduce accidents. As the company coordinator, the product gives me a detailed over sight of all locations and departments, allowing intervention when necessary.</i></p>
	<p>Hafele <i>Driving Monitor has been a terrific partner to Hafele UK Ltd they provide a very professional service and assist us in how we manage and control our fleet of grey and lease vehicles, from ensuring that all employees have the correct licenses, provided the ability to monitor accidents, endorsements, types of vehicles being driven, risk assessing each driver and providing an excellent overview of the entire fleet via the 'Company Dashboard' they are a prime example of a quality on-line software and fantastic customer service.</i></p>

What sets us apart from our competitors?

We are often asked what things make us unique and better than our competitors so we have compiled a list of points below to help you evaluate our system against others in the marketplace:

System design/interface

- Overall our clients/drivers love our interface as it's very clean and easy to use
- Over 10 years of design integration
- Built from a 'drivers' perspective with simple point-n-click hazards on screen
- Simple yet powerful management dashboards with reports
- Allows both drivers and managers to easily access the system without being an expert in computing

Information architecture & data security

- Built on a fully secure architecture the same way online banking websites are built
- Database is setup to 'mirror' your company structure so reports have 'meaning'
- Hierarchical manager logins so managers can just see their own divisions/depts
- Super admin level so a group manager could login to all companies/branches/depts
- Integration with other systems is possible as Driving Monitor have fully developed the system in-house so have full control over the architecture
- Driving Monitor are registered under the Data Protection Act and also work to ISO9001/ISO27001

Effectiveness as a risk management system

- Driving Monitor is the only web-based risk management with 10 years track record pulling together risk assessments, eLearning, vehicle data, accident data, DVLA licence data, TAX/INS/MOT data, training data into one central driver audit trail
- Fully integrated 'tasks & alerts' system that sends reminders/alerts to drivers & managers about key issues such as MOT expiry, licence points increase, licence revoked, outstanding training etc
- Full end-to-end programme covering the journey of the driver right from initial assessment for new starters through to training & risk mitigation
- The only system on the market to offer full risk mitigation once real-world interventions are done (i.e. on-road driver training is fed back into DM to mitigate the driver risk)
- Risk reduction plans over a 3-year cycle to reduce accident levels, improve driver performance/efficiency and safety levels

What sets us apart from our competitors – cont

Major functionality features not available in top 3 competitor systems:

1. Hierarchy structure allows for varying manager access permissions, so a lower level manager cannot see driver data from other divisions/branches/costs centres etc
2. Filters can be applied to cut the web dashboard to view subsets of divisions/branches/costs centres etc on-the-fly
3. Graphical reports/charts as part of standard dashboard reports
4. Ability to create new managers yourself and assign roles/permissions
5. Digital verification on grey fleet checks with VOSA/DVLA rather than just sending a copy of MOT/Insurance doc
6. **NEW eConsent system – Driving Monitor the first and only company in the UK with this live and approved by the DVLA (no paper licence check mandates anymore!)**
7. Ability to view where drivers have declared different offences on their licence vs what the DVLA data comes back with
8. Live points/offences coming back in from the DVLA updates a drivers risk profile and changes their current risk level, as well as potentially triggering an intervention
9. On-road / classroom / webinar report fed back into the system to offer risk mitigation and reduce risk levels where a driver has taken on board the training
10. Visibility of practical training reports in the vehicle against the driver profile
11. Permit-to-drive system where all key data triggers can validate/invalidate a drivers permit to drive on company business
12. Live driver risk profile with charts representing the life-cycle of a driver and their risk audit trails plotting their risk reduction over time
13. Automatic reports produced and emailed with attached spreadsheets which can be set to your preferred delivery schedules
14. Webinar training using live trainers in a virtual classroom with up to 25 delegates with live quizzes, questions and interactive elements
15. Driver declaration for driving on company business and also don-driver declaration for opting out of driving for work
16. Policy document management where driver policies can be loaded to the dashboard with a task for the driver to read & then tick to acknowledge they have read & understood the policy
17. Videos can be loaded on to the driver dashboard, for example road safety video, message from the chairman etc
18. Dashboard outstanding tasks for drivers and managers giving a clear view of what needs to be actioned with email/SMS alerts available
19. Spouse checks on driving licences with SMS invite for the spouse to complete a DVLA licence check mandate
20. Telematics integration on the dashboard with key data such as harsh braking / acceleration / cornering which update daily to impact on risk levels and trigger interventions to correct behaviour

21. Accident management module to allow for driver entered accident data or for data to be imported from an accident management feed against each driver risk profile
22. Vehicle safety checks for defaults, a web system to manage the recording of defects, checks and keeps a central audit trail
23. Motorbike modules for risk assessments where the employee uses a motorcycle
24. Bespoke modules that can be built to suit your business (we've even done risk assessment modules for milk floats)
25. Power search feature to allow searching on detailed parameters such as risk levels, points on licence, number plate, vehicle type, accident circumstances etc
26. Helpdesk built in to the driver/manager dashboard and then feed a ticket-based system to ensure every helpdesk ticket is dealt with in line with service levels
27. Tailored matrix allowing bespokeing of certain parameters such as mileage bands, working hours to suit the profile of your employees
28. Interventions model can be bespokeed to ensure the best training is deployed to the right employees
29. Document management system to allow you to upload documents to the web dashboards and deploy these to all drivers

There will no doubt be many more areas that the Driving Monitor system has unique features - but these tend to be the main areas we find customers are not aware of until they start using a system. It's important to ensure the system has the **scope and flexibility** to expand over time and that it's **fit for purpose** when implemented.

If you have any questions about the flexibility or feature set of the system and if these fit with your requirements you can call **Kevin Curtis** on 07885 493439.